

VentureSpur 2014 Program Summary for Startups

VentureSpur, a seed investment fund and venture accelerator with offices in Oklahoma City and Dallas, is seeking applications from startups nationwide for its 2014 program.

VentureSpur's goal is to help startup companies grow, develop and raise an initial investment round of between \$500,000 and \$2MM. The program provides a mentor-driven acceleration program lasting 12 weeks and culminating in a Pitch Day in front of venture capitalists, angel investors and other entrepreneurs.

Program Components

- VentureSpur seed investment of \$25,000, plus up to \$150,000 in additional convertible note investment during the program based on the startup's success; Co-investment with other private investors at the end of the program.
- Help in filling a \$250,000 convertible note to bridge the startup to a larger investment.
- An intensive 12-week mentor-driven acceleration program, including individually assigned mentors, office space, weekly progress reviews, weekly workshops by industry experts, networking events, fundraising coaching, document reviews, and intensive pitch practices;
- Networking and social events focused on the startups.
- Program culminates in Pitch Days 2014, during which startups present their pitch to VCs, angel investors, other entrepreneurs, business partners and industry leaders
- Mentors are exclusively entrepreneurs who have built companies worth \$5MM or more
- Access to a wide range of free and deeply discounted products and services provided by our business partners, including web hosting, design services, printing, video editing, marketing, research, legal services, accounting services, recruiting and PEO services, and a range of other services.
- Free office space in our Oklahoma City or Dallas accelerator facility, surrounded by peer companies, successful entrepreneurial mentors and visiting investors.
- VentureSpur typically accepts an equity stake of 10% of the startup's common founder's stock without preferences or board seats.

Program Deadlines and Calendar

- Early Decision Deadlines: 5PM on March 21, April 18, and May 23
- Final application deadline at 5PM on June 16 and final admissions on June 30,
- Start of Program: Monday, July 21
- OKC and Dallas Pitch Days – Mid-October

Focus Areas for 2014

VentureSpur is accepting applications from all promising startup companies. However, our mentors have deep experience in the following industries and we will be focusing in these areas:

- Education Technology including online learning, curriculum conversion, training, certification and "gamification" of education
- Mobility and Technology for Restaurants, Retail and Entertainment including payment processing, marketing, discounting, ticketing, service delivery, and logistics

How to Apply

Please apply online using this form: www.VentureSpur.com/Apply



Venture Accelerator
and Seed Fund

VentureSpur Oklahoma City
The Exchange OKC
700 ½ W Sheridan
Oklahoma City, OK 73102
405.367.0897

VentureSpur Dallas
The Dallas Entrepreneur Center
1333 N. Stemmons Frwy, Suite 110
Dallas, TX 75207-3724
214.432.3742

"By Entrepreneurs, For Entrepreneurs"

www.VentureSpur.com